

Streamlined Holdings, Inc (“Company,” “we,” “us,” or “our”) provides this Privacy Policy because we know that you, like us, care about how your information is collected, used, shared, retained and secured. This Privacy Policy applies to information collected when you visit our website bestreamlined.io (our “Website”), use our mobile applications (our “App”), or access or use services (“Services”) that we make available from time to time through our Website or App (collectively, the Website, App and Services hereinafter our “Platform”).

By using our Platform, you agree to the terms of this Privacy Policy and the accompanying ***Terms and Conditions*** and consent to the collection, use and disclosure practices, and other activities as described in this Privacy Policy. If you do not agree and consent, discontinue use of the Platform. Capitalized terms not defined in this Privacy Policy have the meaning ascribed to them in the ***Terms and Conditions***.

If you are a Nevada Resident, California Resident, or a data subject in Europe, please see respectively the “Additional Disclosures for Nevada Residents,” “Additional Disclosures for California Residents,” and “Additional Disclosures for People in Europe”. If you have any questions or wish to exercise your rights and choices, please contact us as set out in the “Contact Us” section.

DEFINITIONS

Personal Data

Personal Data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

Usage Data

Usage Data is data collected automatically either generated by the use of the Platform or from the Platform infrastructure itself (for example, the duration of a page visit).

Cookies

Cookies are small pieces of data stored on your device (computer or mobile device).

Data Controller

Data Controller means the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal information are, or are to be, processed. For the purpose of this Privacy Policy, we are a Data Controller of your Personal Data.

Data Processors (or Service Providers)

Data Processor (or Service Provider) means any natural or legal person who processes the data on behalf of the Data Controller. We may use the services of various Service Providers in order to process your data more effectively.

Data Subject (or User)

Data Subject is any living individual who is using our Platform and is the subject of Personal Data.

TYPES OF DATA COLLECTED

We collect information about you when you use the Platform, including, but not limited to, information you provide when you register an account, access our content, update your profile, participate in a promotion, make a purchase or contact our customer support. This information may include personal information.

Here is a listing of the information that we collect, how we collect the information, and how we use and share that information, including the categories of information we collect:

PERSONAL DATA WE COLLECT

While using our Platform, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, City, State, ZIP/Postal code, Country
- Cookies and Usage Data

THE WAYS WE MAY COLLECT YOUR PERSONAL DATA

The Information You Provide to Us

User Registration Information.

When you sign up to become a user ("User"), we may collect your name, e-mail address, physical address, zip code, and other requested information. Users may also provide information in the course of using the Platform. In addition, when made available by Us, Users may elect to use Social Media connections for signing in. If you use such logins, you are authorizing us to collect, store, and use, in accordance with this Privacy Policy, any and all information that you agreed that the respective social media platforms could provide to us through their respective APIs. You control the information that we receive from social media sites, and such information may include, without limitation, your first and last name, your social media username, profile picture and e-mail address.

Billing Information and Transaction Information.

We may provide paid products and/or services within the Platform. In that case, we use third-party payment processors (i.e. Stripe,

PayPal, etc.). We will not store or collect your payment card details. That information is provided directly to our third-party payment processors whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

Content.

When applicable, we may collect information regarding the content you send to us as part of our Platform, including content within any messages you send to us (such as feedback and questions to customer support).

Other Information You Voluntarily Provide.

If you choose to voluntarily provide other information to us that we do not request, in such instances, you are solely responsible for such information.

The Information Collected Automatically From You

We automatically collect information when you use the Services, which may include personal information. The categories of information we automatically collect and may have collected in the last 12 months include:

Service Use Data.

This includes data about pages you visit, features you use, emails and advertisements you view, the time of day you use the Services, products and services you view and purchase, and your referring and exiting pages.

Geo-locational Information.

Certain features and functionalities of the Platform may be based on your location. Collection of this information occurs only when the Platform is running on your mobile device. You may decline to allow us to collect such information by adjusting your browser settings, in which case we will not be able to provide certain features or functionalities to you.

We use various current – and later – developed tracking technologies to automatically collect information when you use the Services, including the following:

Cookies.

Like most websites, we use automatic data collection technology when you visit our Website to collect information that identifies your computer. This comprises information about your operating system, your IP addresses, browser type and language, referring pages and URLs, keywords, date and time, and what sections of our Platform you visit (the “usage information”). You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- Session Cookies. We use Session Cookies to operate our Service.
- Preference Cookies. We use Preference Cookies to remember your preferences and various settings.
- Security Cookies. We use Security Cookies for security purposes.

Pixels.

Pixels are also known as web beacons, code embedded in a website, video, email or advertisement that sends information about your use to a server. Pixels are used in combination with cookies to track activity by a particular browser on a particular device.

AGGREGATE OR DE-IDENTIFIED DATA.

To better understand users of our Platform, we might use information, including information that has been aggregated or de-identified to operate, maintain, manage, and improve our Platform. This aggregated or de-identified information does not identify you personally. We may use and share this aggregated or de-identified data for any purpose except as prohibited by applicable law.

SOCIAL MEDIA AND TECHNOLOGY INTEGRATIONS

We may offer parts of our Platform through websites, apps, platforms, and services operated or controlled by separate entities. When you interact with other entities, including when you leave our Platform, those entities may independently collect information about you and solicit information from you. The information collected and stored by third parties is subject to their policies and practices, including what information they share with us, your rights and choices on their services and devices, and where they store information. We encourage you to review their terms of use and privacy policies.

USE OF DATA

The Company uses the collected data for various purposes:

- To provide and maintain our Platform
- To fulfill any other purpose for which you provide it.
- To notify you about changes to our Platform
- To allow you to participate in interactive features of our Platform when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our Platform
- To monitor the usage of our Platform
- To detect, prevent and address technical issues

- To provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also use your Personal Data to contact you with newsletters, marketing or promotional materials and our own and third-parties' goods and services that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

RETENTION OF DATA

Company will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Platform, or we are legally obligated to retain this data for longer time periods.

TRANSFER OF DATA

Your information, including Personal Data, may be transferred to – and maintained on – computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside the United States and choose to provide information to us, please note that we may transfer the data, including Personal Data, to the United States and other jurisdictions. Data protection laws in the US and other jurisdictions may be different from those of your country of residence. Your use of the Platform, decision to provide data to us, or to allow us to collect data through our Platform, constitutes your acknowledgement that we are processing your data in the United States and other jurisdictions, and your consent to the transfer to and from, processing, usage, sharing, and storage of information about you in the US and other jurisdictions as set out in this Privacy Policy even though the standards of data protection and privacy available in the United States and other jurisdictions may not be the same or as high as the standards in your home country. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

SECURITY OF DATA

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. Company will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information. However, while we strive to use

commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

SHARING YOUR INFORMATION

We share information, which may include personal information, we collect in accordance with the practices described in this Privacy Policy. The types of entities to whom we may have disclosed and may have shared information with in the last 12 months, include the following:

Partners.

We share information with our partners in connection with offering co-branded services, selling or distributing our products, or engaging in joint marketing activities.

Business Transfers.

We share information in the event of, or during negotiations of, any proposed or actual merger, reorganization, dissolution or similar corporate event, the sale of all or any portion of our assets, or transfer of all or a portion of our business to another business.

Disclosure to Public Authorities.

Under certain circumstances, We may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency, etc.). We also share information to protect the rights, property, life, health, security and safety of us, the Services or anyone else.

Disclosure for Law Enforcement.

Under certain circumstances, Company may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

Service Providers.

We may hire other companies to process information on our behalf for our business purposes. We share information with service providers but only to the extent needed to enable them to provide such services. We contractually prohibit our service providers from retaining, using, or disclosing information about you for any purpose other than performing the services for us and require they provide at least the same level of privacy protection as set forth in this Privacy Policy and implemented by us. Examples of Service Provider include, but are not limited to:

Analytics, Marketing and Advertising tools.

We may use one or more analytics services (such as Google Analytics, Segment, etc.) to evaluate your use of the Platform, compile

reports on activity based on our partners' collection of IP addresses, internet service provider, browser type, and other similar usage information. These partners use cookies to collect this usage information. By accessing and using the Platform, you consent to the processing of data about you by these other entities in the manner and for the purposes set forth in this Privacy Policy. We share your usage and contact information with third parties for our internal marketing or advertising purposes, such as technology services for ad distribution and ad optimization (defined as the tailoring, targeting (i.e., behavioral, contextual, and retargeting), analyzing, managing, reporting, and optimizing of ads). You may opt-out of the tailoring of advertising based on information we collect. We also use technology services (for example, Google AdWords) to advertise to users of our Platform on websites owned or operated by other entities. This means that we advertise to previous visitors to the Website who have not completed a task on the Website, such as leaving un-purchased items in your shopping cart. For Google AdWords, you can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

Payments.

We provide paid products and/or services within the Platform. We use third-party services for payment processing (e.g., payment processors). We will not store or collect your payment card details. That information is provided directly to our third-party payment processors whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

Third Party Advertising.

We may share information with third parties to market their products or services to you if you have not opted out of these disclosures. If you do not want us to share your personal information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by [checking the relevant box located on the form on which we collect your data (the [order form/registration form])/[OTHER OPT-OUT METHOD]]. You can also always opt-out by [logging into the Website and adjusting your user preferences in your account profile][,][checking or unchecking the relevant boxes] [or by] sending us an email with your request to [EMAIL ADDRESS].] You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("**NAI**") on the NAI's website.

LINKS TO OTHER SITES

Our Platform may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

CHILDREN'S PRIVACY

Our Platform is not intended for children under 18 years of age. No one under age 18 may provide any information to the Platform. We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information on this Platform or through any of its features, register on the Platform, make any purchases through the Platform, use any of the interactive or

public comment features of this Platform, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or username you may use. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at privacy@bestreamlined.io

CHANGES TO THIS PRIVACY POLICY

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

CONTACT US

If you have any questions about this Privacy Policy, please contact us:

- By email: privacy@bestreamlined.io
- By phone number: +1-980-553-4643